



RESEARCH REPORT

Handbook on Corporate Political Activity

Emerging Corporate Governance Issues



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About This Report

This handbook grew out of discussions held at two roundtable meetings organized by The Conference Board Governance Center that took place in Washington, D.C. on January 28, 2009, and April 13, 2010. For a full list of participants, please see Appendix I.

Prior to publication, this handbook was reviewed by: Ronald Berenbeim, senior fellow, Business Ethics at The Conference Board; Frank Friedman of Frank B. Friedman & Associates LLC; Charles R. Grezlak, vice president, Government Affairs and Policy, Merck & Co.; R. William Ide, chairman, The Conference Board Governance Center Advisory Board; Jeffrey M. Kaplan, partner at Kaplan & Walker LLP; Hans van Oosterhout, professor, Rotterdam School of Management of Erasmus University; Stephen L. Pepper, professor, Sturm College of Law at the University of Denver; Alan A. Rudnick, senior advisor at The Conference Board Governance Center; John F. Sherman III, senior fellow, the Corporate Social Responsibility Initiative at the Harvard Kennedy School; Roy A. Schotland, professor, the Georgetown Law Center; Steven P. Solow, partner at Katten Muchin Rosenman LLP; and Matteo Tonello, director, Governance Research at The Conference Board.

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About the Authors

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Passantino has provided ethics and lobbying training to members of Congress, their staff, the administration, and private corporations for more than ten years. Mr. Passantino represents some of the largest companies in the world, including Zurich Financial Services Ltd, CIGNA, and ACE.

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